2027 SPONSORSHIP GUIDE

BEAVER DAM CHAMBER & VISITOR CENTER

Taste of Wisconsin

Fall Downtown Fest & Casket Races

Mystery & Mayhem Weekend

CHAMBER PARTNER SPONSORSHIP LEVELS

INVEST IN YOUR COMMUNITY!

SPONSORSHIP BENEFITS	Platinum $10,000	Executive Circle $4500	Vision $3000	Mission $1500
Main Sponsor at **TWELVE** Signature Chamber Events in 2027	☑			
Full Page Ad in Beaver Dam Community & Visitor Guide	☑			
Prominent Logo on Chamber Website Home Page	☑			
Platinum Sponsor Pull-up Banner at Member Events	☑			
Main Sponsor at **SIX** Signature Chamber Events in 2027		☑		
Main Sponsor at **FOUR** Signature Chamber Events in 2027			☑	
Main Sponsor at **TWO** Signature Chamber Events in 2027				☑
One Attendee at Leadership Beaver Dam ($550 Value!)	☑	☑		
Additional Listing in 2027 Visitor & Community Guide, As Requested	☑	☑		
Rotating logo on Chamber Website Homepage	☑	☑		
Additional Business Listing on Website	☑	☑	☑	
One Set of Member Mailing Labels, As Requested	☑	☑	☑	
Sponsor Logo in Community & Visitor Guide 2027 (18K copies!)	☑	☑	☑	☑
One Published Newsletter Item, As Requested	☑	☑	☑	☑
Logo on Screen and/or Table at Economic Update & Xmas Party	☑	☑	☑	☑
Logo on Chamber Newsletter Emails (beginning March 2027)	☑	☑	☑	☑
Logo on Website Sponsor Page (beginning March 2027)	☑	☑	☑	☑
One Published Social Media Post, As Requested	☑	☑	☑	☑
Logo Recognition on the Chamber Lobby TV Screen	☑	☑	☑	☑
SELECT PARTNER SPONSOR LEVEL ☑				

CHAMBER PARTNER SPONSORSHIP SIGNATURE EVENTS - ☑ SELECT YOUR CHOICES BELOW:

*Selection Qty: Platinum = 12 | Executive Circle = 6 | Vision = 4 | Mission = 2 | Some sponsorships count as more than one.

- ☐ **Annual Christmas Party**
- ☐ **Annual Dinner & Awards** (includes 3 tickets)
- ☐ **Best of Dodge Print Ad Community Calendar Sponsor (21K Dist. 4X/Year) (COUNTS AS 4) Logo in ad.**
- ☐ **Corn Roast** (includes 4 tickets)
- ☐ **Economic Update Luncheon** (includes 3 tickets)
- ☐ **Fall Downtown Fest Main Sponsor -** Chamber Events: Casket Races, Costume Contest, Chamber of Mystery **(COUNTS AS 2)**
- ☐ **Fall Downtown Fest - Attraction** (e.g. balloon twister, axe throwing, pony cycles, etc.)
- ☐ **Fall Downtown Fest - DJ/Music**
- ☐ **Fall Downtown Fest - Inflatable Races**
- ☐ **Fall Downtown Fest - Boo, Scoot & Boogie** Friday Night Parade
- ☐ **Farmers Market (COUNTS AS 2)**
- ☐ **Golf Outing** (includes 2 golfers)
- ☐ **Holiday Parade Attraction/Hired Acts** (e.g. Novelty Band, Carolers, Santa's Carriage, etc.) **(COUNTS AS 2)**
- ☐ **Leadership Beaver Dam (COUNTS AS 4)**
- ☐ **New & True Member Celebration & New Member Showcase**
- ☐ **Santa's Hometown Holiday Adventure**
- ☐ **Taste of Wisconsin** (includes 2 tickets)
- ☐ **Wine Tour** (includes 2 tickets)
- ☐ **WI Arts & Peony Fest Main Sponsor (COUNTS AS 2)**
- ☐ **WI Arts & Peony Fest -** Yarn Bombing
- ☐ **WI Arts & Peony Fest -** Entertainment/Music **(COUNTS AS 2)**

Bar Crawls

- ☐ **Beaver Bar Crawl**
- ☐ **Monster Bar Crawl**
- ☐ **Sham Rock'n Bar Crawl**

CHOICE OF TWO BELOW = ONE SIGNATURE EVENT

- ☐ **Corn Roast Entertainment Sponsor**
- ☐ **Farmers Market (1 Sat.) Music or Attraction (e.g face painter)**
- ☐ **Holiday Open House**
- ☐ **Holiday Hustle Shopping Promotion**
- ☐ **Get Caught Shopping Small Promotion**
- ☐ **Golf Outing Lunch Sponsor**
- ☐ **Golf Outing Cart Sponsor - SOLD OUT**
- ☐ **Golf Outing 19th Hole Sponsor**
- ☐ **Taste of Wisconsin: Cheese, App, Water, Shuttle, Games, Safe Ride, Music** **Circle One:**
- ☐ **Wine Tour Ticket Sponsor**

Company: _____

Contact Name: _____

Phone: _____ **Email**: _____

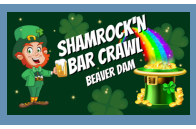
Total Partner & à la Carte Sponsorship Commitment $_____ ☐ Check Enclosed ☐ Invoice Us

Events subject to change. If an event is cancelled, another one will be substituted or advertising equivalence will be given.
Signup for sponsorships is first-come, first-served. Must commit prior to 1/30/27 for Community & Visitor Guide Listing.

Mail to: Beaver Dam Chamber & Visitor Center | 127 S Spring St. | Beaver Dam, WI 53916 or email info@beaverdamchamber.com

A LA CARTE MARKETING & SPONSORSHIP OPPORTUNITIES

Select à la carte items on the right of the event sponsorship in the box with an "X"

	Qty Available	VISIBILITY/RECOGNITION		Cost	☑
Annual Christmas Party	6	• Event Announcement • Social Media, Newsletter, and Website • Announcement during Entertainment • Payment available via in kind donation		$750	☐
Annual Golf Outing	Varies	• Social Media, Newsletter & Website (Main only) • Logo in Golf Outing Program, Banner & Table Tent • Includes 2 Golfers (Main only) • Logo on Box Lunch (Lunch only) • Logo on Golf Cart (Golf Cart only) • Logo on Drink Ticket (19th hole only)	Main (15) Lunch (5) Golf Cart (1) 19th Hole (1)	$750 $375 $375 $375	☐ ☐ ☐ ☐
Other Golf Outing Sponsorships	Varies	• Logo on Sign at the Hole • Company Name in the Program • Company Name at Table	Hole (36) Hole Event (8)	$150 $150	☐ ☐
 **Bar Crawls**	2 ea	• Logo in Trolley/Bus • Logo on Social Media • Logo Website • Logo in Newsletter • Logo on Poster/Flyer	ShamRock'n Bar Crawl Beaver Bar Crawl Monster Bar Crawl	$750 $750 $750	☐ ☐ ☐

	Qty Available	VISIBILITY/RECOGNITION	Cost	☑
Beaver Dam's Annual Corn Roast Other Corn Roast Sponsorships: Entertainment, Corn, Beer, Brats	12	• Logo on Tickets • Verbal Recognition at the Event • Banner at the Event • Social Media, Website & Newsletter • 4 Tickets to the Event	$750	
	1 ea	• Verbal recognition at the event • Prominent signage at the event • Social media post	Entertainment $375 Corn (or in kind) $500 Beer $500 Brats $500	
Black Ties & Blue Jeans Awards Gala Recognize 5 under 40, Innovation, Legacy and Emerging Leaders Award Winners	8	• 3 tickets (reservations) • Verbal recognition at the event • Logo in the dinner program • Social media, website, newsletter	$750	
Breakfast Network Second Tuesday; Jan, Mar, May, Jul, Sep, Nov Provide Breakfast	6	• Give a Brief Commercial • Display Marketing Materials • Social Media, Website & Newsletter • Give a Tour	$100	
Business After Hours (BAH) Once per Quarter	4	• Give a Brief Commercial • Display Marketing Materials • Social Media, Website & Newsletter • Give a Tour	$100	
Business Power Hours (Virtual or Live)	12	• Give a Brief Commercial • Display Marketing Materials • Social Media, Website & Newsletter • Give a Tour	$100	
Economic Update Luncheon Includes 3 reservations	8	• Identification in all press releases • Identification in event invitation • Verbal recognition at the luncheon • Logos at the table and in the program • Social Media, Newsletter, and Website	$750	
Farmers Market Main Sponsor May-October	26	• Logo on Market banner and signs • Logo on social media posts • Logo on event and website page	$1500	
Music Sponsor- for one Saturday	26	• Logo on social media events • Logo on website all season	$375	
Children's Attraction (Face Painter, Character Greet)	26	• Logo on social media events • Logo on website all season	$375	
Fall Downtown Fest: Casket Races & Chamber Events *Event brings in 10k+ attendees!*	12	• Logo in Best of Dodge - 21k printed • Logo on casket race banner at event • Logo on Chamber of Mystery sign at event • Logo on website & social media • Recognition day of event	$1500	
Other Fall Downtown Fest Sponsorships Entertainment: DJ or Live Music Attraction: Pony Cycles, Balloon Twister, etc. Inflatable Races Friday Night Parade	Varies	• Logo on Website • Logo on Social Media • Banner at the Event • Recognition Day of Event	Entertainment $750 Attraction $750 Inflatable Races $750 Friday Parade $750	
Holiday Open House	2	• Signage at the Chamber Open House • Newsletter & Website • Payment available via in kind donation	$375	
Leadership Beaver Dam Also listed as a Vision Sponsor	4	• Logo on session agendas • Mention in press releases • Brief "commerical" at orientation • Brief "commerical" at graduation • Social Media, Newsletter & Website	$3000	

	Qty Available	VISIBILITY/RECOGNITION	Cost	☑
Mystery & Mayhem Weekend	Varies	• **Gold:** Everything Bronze & Silver and a key part of the story -lots of name exposure. • **Silver:** Everything Bronze & Host a Main Suspect at Your Business • **Bronze:** Business is a Clue Spot/Web Page & Event Booklet Mention • **Add-Ons:** ¼ Page Book Ad Placement • **Clue Product Placement/Drink Competition**	$500 $200 $100 $100 $25	
Member Celebration	6	• Social Media, Web Page & Newsletter • Signage and Recognition at the Event	$750	
Parade Attraction/Act (Band, DJ, Acrobat, etc.)	Varies	• Social Media, Website & Newsletter • Press Release	$1500	
Santa's Hometown Holiday Adventure	6	• Logo on Event Flyer • Signage at the Chamber • Social Media, Newsletter & Website	$750	
Taste of Wisconsin Saturday before Father's Day *Nearly 1000 attendees!*	Varies	• Logo on Tickets - Main Only • Logo on Banner • Announcements during Entertainment • Social Media, Website & Newsletter • 2 Tickets to the Event • Logo in Taste of WI App	Main (15) $750 Cheese (varies) $375 App Sponsor (1) $375 Water (1) $375 Game Tent (1) $375 Safe Ride Home (1) $375 Entertainment (2) $375 Shuttle (2) $375	
T-Shirt Sponsors (Logo) Glass Sponsors (Name)	Varies	• One Ticket to the Event • Name/Logo on Shirt, Glass, and/or Sign, as selected • Logo in Taste of WI App	T-Shirt $150 Glass $150	
Wisconsin Arts & Peony Festival First & Second Weekend in June *Event brings in over 10K visitors!*	10	• Social Media & Newsletter • Radio Mention • Banners • Event Schedule & Web Page Directed to by Sponsored Ads • Logo in Best of Dodge (21k printed)	$1500	
Yarn Bombing Sponsor	2	• Logo on Yard Signs by Exhibits • Logo on Social Media & Web Page	$750	
Music & Entertainment	4	• Social Media, Newsletter, and Web Page • Logo on Event Schedule, Banner & Newsletter • Announcement at Event	$1500	
Beaver Dam Wine Tour 3rd Friday in September	Varies	• Logo in Wine Tour Program • Social Media & Print Ads • 2 Tickets to the Event • Prominent Signage at Event • Website & Newsletter	Main (1) $750 Tasting Glass (1) $500 Ticket Sponsor $350	
Location Site Sponsor	5	• Signage at Your Choosen Location • Optional Table at the Event • Name or Logo in Program	$100	