



Employer Internship Description

Name of Business: Beaver Dam Area Chamber of Commerce

Contact Name: Tracy Propst

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Website: beaverdamchamber.com and visitbeaverdam.com

Enhanced Internship Details

Rate of pay: \$14.00/Hour

Internship Start Date: Week of June 3rd

Internship End Date: August 2

Hours/Week: 20

Days/Week: Weekdays TBD – Must also be available to work Saturdays June 8 , June 15 and the weekend of July 13&14 for event coordination. (special circumstances will be considered)

Enhanced Internship Overview

Which career(s) will be highlighted in this internship?

Marketing Manager, Content Curator, Social Media Specialist, Graphic Designer, Event Management, Tourism and Destination Marketer, and Economic and Community Development

List a minimum of three specific learning opportunities an Intern will have while interning at your organization:

1. Managing a Marketing Campaign and a Social Media platform
2. Website Search Engine Optimization
3. Community Event Coordination
4. Enhancing customer service and professional communication skills

Write a brief bio to depict your business or organization. This will be used as a brief bio for the potential intern to view.

The Beaver Dam Area Chamber of Commerce is a dynamic nonprofit organization that serves as a resource hub for businesses, visitors and residents in the community. Our primary objective is to promote economic growth, advocate for the interests of businesses, and foster a thriving business environment. In addition, we serve as Beaver Dam's tourism entity and organize many community events. Through collaboration and partnerships, we play a vital role in enhancing the overall economic vitality and quality of life within our community.

Provide any other details regarding you or your organization that may be of interest or value to the applicants when selecting your internship opportunity. We maintain two websites:

beaverdamchamber.com and visitbeaverdam.com and market through facebook, Instagram, tiktok, linkedin and youtube social media channels. No day will be the same during this internship as our events are constantly changing. Whomever is selected will be focused on gathering social media content that highlights new businesses and tourism sites and improving our tiktok and Instagram presence. We are a very fun group to work with and we promise your experience will be rewarding!