

MINI

BOSS!

PROJECT



Powered By: Beaver Dam Area
Chamber of Commerce

An opportunity for kids 18 and under to sell at the Downtown Beaver Dam Farmers Market to help fuel their entrepreneurship spirit, learn business skills, responsibility, financial literacy, and goal setting.

Sponsored by:

Modern Woodmen
FRATERNAL FINANCIAL
Cassandra Schmidt
920-306-2948


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Beaver Dam
Area Chamber of Commerce



Mini Boss

Steps for Success!

1. **Sign Up:** Go to BeaverDamChamber.com and go to the community events menu item. Then select Farmers Market. You will find a link to the Mini Boss Project Sign Up.
2. **Select a Date:** Agree to the Farmers Market waiver (Parents must agree) and sign up for an open Farmers Market Saturday. NOTE: If wanting to start a non-farmer's market business, the Chamber can help you advertise if you complete the business plan.
3. **Review the "Mini Boss Business Plan" with an adult:** Cassandra Schmidt will contact you after you sign up to set up a time to go over your plan and answer any questions. Also, if selling food items, make sure to follow the Farmers Market Health guidelines.
4. **Prepare:** Get ready for the market by purchasing supplies, making your marketing materials, and promoting on social media, etc. (there is a group called Downtown Beaver Dam Farmers Market on Facebook, tell your friends, etc.) The Chamber will also feature your stand on its page if you email photos and information to tpropst@beaverdamchamber.com. It must include a photo of you and the product you are selling (e.g. lemonade, cookies, jewelry, etc.)!
5. **Sell:** The BIG DAY is here, so now it is time to sell, sell, sell.
6. **Submit your "Mini Boss Recap":** Call Cassandra Schmidt to set up your Mini Boss Recap meeting at 920-306-2948. (Don't worry, times are flexible)

Questions? Need Help? We are happy to help!

Beaver Dam Area Chamber of Commerce:

info@beaverdamchamber.com or call 920-887-8879

Modern Woodmen – Cassandra Schmidt, Mini Boss Committee Chair

cassandra.l.schmidt@mwarep.org or call 920-306-2948

Mini Bosses who have completed a market and business summary are able to sign up for 1 additional Saturday the first of the new month. (For example, you may sign up for one Saturday in June on June 1) Limit of 2 Saturdays for Mini Boss Project. You are welcome to purchase a booth if you would like to participate more.



Mini Boss Business Plan

**Let's get started! So you have something you want to sell at the Farmers Market?
With your parents help, this business planning document will help get you ready!**

Name: _____ Age: _____

Parents: _____

Parents Phone: _____ Parents Email: _____

Address: _____

Date Selling at the Farmers Market _____

What idea(s) do you have for a business? Feeling stuck? Think about hobbies and things you like to do? What do you think you will sell?

Name of your business: _____

Who is your target customer (what type of person will purchase it?)

Why would they want this product you are selling?

What is your marketing plan? How will people find out about your business? Will you have signage at the market? Will you share it on social media before the market?

List three steps you plan on taking to work on your business:

1. _____
2. _____
3. _____



Mini Boss Business Summary

Now let's see how you did. Did you make money or lose money?

What did you learn?

Business Expenses *(Complete Before the Market)*

Name of Item (ingredient, supplies)	Cost
Marketing (Signs, booth materials)	
Tips	
Loan <i>(Money borrowed from Mom, Dad, Friend, Grandma, etc.)</i>	
Total Expenses <i>(How much money did you spend?)</i>	\$

Total Number of Items Made	#
Cost per item (Total Expense Divided by Total Number of Items Made)	\$

Financial Summary *(Complete After the Market)*

Overall Business Profit:

Total Sales in Dollars: \$ _____

Less Total Expense: - \$ _____

= Total Profit: \$ _____

Individual Item Profit:

Number of Items Sold: _____

Sale Price: \$ _____

Less Cost per Item - \$ _____
(from previous page)

Profit per Item: \$ _____
(Sale price minus cost per item in expenses)

Profit for the day: \$ _____
(Profit per item multiplied by Number of items sold)

What would you do differently?
