



## Beaver Dam Chamber of Commerce Sponsorship & Marketing Opportunities

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total Sponsorship Commitment \$ \_\_\_\_\_  Check Enclosed  Invoice Us

Mail to: Beaver Dam Chamber of Commerce 127 S Spring St. BD, 53916 or email to [info@beaverdamchamber.com](mailto:info@beaverdamchamber.com)

### Chamber Partner Sponsorship Levels

Benefits	Executive Circle Sponsor \$3000	Vision Sponsor \$2000	Mission Sponsor \$1000
Main Sponsor at <i>six</i> signature Chamber events in 2023 *	X		
Main Sponsor at <i>four</i> signature Chamber events in 2023 *		X	
Main Sponsor at <i>two</i> signature Chamber events in 2023 *			X
One attendee at Leadership Beaver Dam (\$500 Value!)	X		
Additional Business Listing in 2024 Visitor & Community Guide	X		
Recognition on the Chamber foyer TV Screen	X	X	
Sponsor Logo in Community and Visitor Guide 2023	X	X	
Rotating logos on the Chamber website home page	X	X	
One Set of Member Mailing Labels	X	X	
One published newsletter item <u>as requested</u>	X	X	
Additional Business Listing on Website <u>as requested</u>	X	X	
Sponsor Logo on Depot Dispatch/Chamber Brief beg Feb 2023	X	X	X
Sponsor Logo on Website Sponsor Page beg Feb 2023	X	X	X
One published social media post <u>as requested</u>	X	X	X
Recognition on the Chamber foyer TV Screen	X	X	X
Sponsor name listed in the Visitor and Community Guide 2023			X

**\*Chamber Partner Sponsorship Signature Events (Select 6 -\$3000, 4-\$2000 or 2-\$1000)-Check ✓ your choices below:**

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li><input type="radio"/> Annual Dinner &amp; Awards (Includes 4 tickets)</li> <li><input type="radio"/> Taste of Wisconsin (Includes 2 tickets)</li> <li><input type="radio"/> WI Arts and Peony Festival (COUNTS AS 2 EVENTS)</li> <li><input type="radio"/> Movie under the Stars (1 movie)</li> <li><input type="radio"/> Golf Outing (includes 2 golfers)</li> <li><input type="radio"/> Corn Roast (includes 4 tickets)</li> <li><input type="radio"/> Wine Tour (Includes 2 tickets)</li> <li><input type="radio"/> Fall Downtown Fest (Chamber events only)</li> <li><input type="radio"/> BD Connect Young Professionals Program</li> <li><input type="radio"/> Economic Update Luncheon (Includes 4 tickets)</li> <li><input type="radio"/> Movie under the Stars</li> </ul> | <ul style="list-style-type: none"> <li><input type="radio"/> Hometown Holiday Adventure</li> <li><input type="radio"/> Leadership Beaver Dam Alumni Event</li> </ul> <p><u>Choice of two below = one Signature Event</u></p> <ul style="list-style-type: none"> <li><input type="radio"/> Christmas Party</li> <li><input type="radio"/> Scarecrows on Parade</li> <li><input type="radio"/> Candidates Forum</li> <li><input type="radio"/> Tourism Week Luncheon</li> <li><input type="radio"/> Taste of Beaver Dam Sweepstakes</li> <li><input type="radio"/> Holiday Open House</li> <li><input type="radio"/> Get Caught Shopping Small</li> <li><input type="radio"/> Boozy Brunch Walk (@Best Dam Fest)</li> </ul> |
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Events subject to change. If an event is cancelled, another one will be substituted, or advertising equivalence be given. Signup for sponsorships is first-come, first-served. Must commit prior to 1/30/23 for Visitor & Community Guide listing.

# Ala Carte Marketing and Sponsorship Opportunities

Event	Sponsorship	Cost	Qty	Benefits	Select X	
	<b>Annual Dinner and Awards Ceremony (April)</b> Main Event Sponsor Includes 4 Reservations	\$500	8	<ul style="list-style-type: none"> <li>• Logo in the event invitation</li> <li>• Verbal recognition at the event</li> <li>• Logo in the dinner program</li> <li>• Social Media, Website, Newsletter</li> </ul>		
	Supporting sponsor	\$100	10	<ul style="list-style-type: none"> <li>• Listed in the event invitation</li> <li>• Listed in the dinner program</li> </ul>		
	<b>Breakfast Network</b> Event Sponsor – 2 <sup>nd</sup> Tuesday Jan, Mar, May, July, Sept, Nov Note: Some hosts choose to sponsor Breakfast Costs too	\$75	6/yr	<ul style="list-style-type: none"> <li>• Give a brief commercial</li> <li>• Display marketing materials</li> <li>• Social Media, Web &amp; Newsletter</li> <li>• Give a tour</li> </ul>		
	<b>Business After Hours (BAH)</b> Host an event – typically 3 <sup>rd</sup> Wednesday of each month	\$75 + <i>food &amp; beverage</i>	12/ year	<ul style="list-style-type: none"> <li>• Give a brief commercial</li> <li>• Display marketing materials</li> <li>• Social Media, Website, Newsletter</li> <li>• Give a tour</li> </ul>		
	<b>Business Power Hour (virtual or live options)</b> <i>Learning sessions: Professional Development, Business Info, etc.</i>	\$100	11/ year	<ul style="list-style-type: none"> <li>• Give a brief commercial</li> <li>• Website and newsletter mention</li> <li>• Option to provide the presentation information</li> </ul>		
	<b>BD Connect Young Professionals</b> <i>social networking group for young adults with events that are either social, charitable, or professional development</i>	\$200/ Event	12/ year	<ul style="list-style-type: none"> <li>• Social Media, Website, Newsletter</li> </ul>		
		\$500/ all year	4			
	<b>Wis. Arts and Peony Festival</b> 2 <sup>nd</sup> weekend in June Event brings in 2500+ attendees. 80% from outside of Beaver Dam	\$1000		<ul style="list-style-type: none"> <li>• Social Media, Newsletter</li> <li>• Community Comment Mention</li> <li>• Prominent Banner in Downtown</li> <li>• On Event Schedule</li> <li>• On Event Page Website</li> </ul>		
	<b>Beaver Dam's Annual Corn Roast (August)</b> Main event Sponsor Includes 4 tickets.	\$500	8	Main Event Sponsors: <ul style="list-style-type: none"> <li>• Identification in all press releases</li> <li>• Identification on tickets</li> <li>• Verbal recognition at the event</li> <li>• Prominent signage at the event</li> <li>• Social Media, Website &amp; Newsletter</li> <li>• 8 tickets to the event</li> </ul>		
		Includes 4 tickets	\$400	1	Supporting Sponsors: <ul style="list-style-type: none"> <li>• Identification on invitations</li> <li>• Verbal recognition at the event</li> </ul>	
		Entertainment Sponsor	\$400	1		
		Beer Sponsor	In Kind	1		
	Corn Sponsor					

	Brat Sponsor	\$400	1	<ul style="list-style-type: none"> <li>Prominent signage at the event</li> </ul>	
	<b>Economic Update Luncheon</b> (November) Main Sponsor Includes 4 reservations	\$500	6	Sponsors receive: <ul style="list-style-type: none"> <li>Identification in all press releases</li> <li>Identification in event invitation</li> <li>Verbal recognition at the luncheon</li> <li>Logos at the table and in the program</li> <li>Social Media, Newsletter &amp; Website</li> </ul>	
	<b>Golf Outing</b> -Last Sat in June Main & Appetizer Sponsor includes 2 golfers	\$500	10	Main Event Sponsors receive: <ul style="list-style-type: none"> <li>Logo in Golf Outing Program &amp; at the tables.</li> <li>Social media, Newsletter &amp; Web</li> <li>Prominent signage at the event</li> <li>Logo on event invitation &amp; banner</li> </ul>	
	Lunch Sponsorship	\$250	5		
	Golf Cart Sponsor	\$250	1		
	19 <sup>th</sup> Hole	\$250	1		
	Hole Sponsorship	\$150	36	Hole and Event Sponsors Receive: <ul style="list-style-type: none"> <li>Company name at the Hole</li> <li>Company name in the Program &amp; at table</li> </ul>	
	Hole Event Sponsorship	\$150	8		
	<b>Annual Christmas Party</b> Main Sponsor or Music Sponsor	\$250	5	<ul style="list-style-type: none"> <li>Identification at the event</li> <li>Identification on invite</li> <li>Social Media, Newsletter &amp; Web</li> </ul>	
	<b>Santas Hometown Holiday Adventure</b> – 1 <sup>st</sup> Sat in Dec.	\$500	10	<ul style="list-style-type: none"> <li>Identification on event flyer</li> <li>Signage at the Chamber</li> <li>Social Media, Newsletter &amp; Web</li> </ul>	
	<b>Holiday Open House</b> 1 <sup>st</sup> Sat in Dec. <i>In kind contribution would be cookies, crafts, beverages, etc.</i>	\$250 or in kind	4	<ul style="list-style-type: none"> <li>Signage at the Chamber Open House</li> <li>Newsletter &amp; Web</li> </ul>	
	<b>Leadership Beaver Dam</b>	\$150	2	<ul style="list-style-type: none"> <li>Logo on session agendas</li> <li>Mention in press releases</li> <li>Brief “commercial” at orientation.</li> <li>Brief “commercial” at graduation.</li> <li>Social Media, Newsletter &amp; Web</li> </ul>	
	<b>Leadership Beaver Dam Alumni Annual Speaker Event</b>	\$500	4	<ul style="list-style-type: none"> <li>Identification in press release</li> <li>Identification program</li> <li>Verbal recognition at event</li> <li>Social Media, Newsletter &amp; Web</li> </ul>	
	<b>Tourism Week Luncheon</b> Joint Event with Beaver Dam Rotary Club (includes two luncheon reservation)	\$250	2	<ul style="list-style-type: none"> <li>Identification in press release</li> <li>Identification on event invitation</li> <li>Verbal recognition at the event</li> <li>Social Media, Newsletter, Web</li> </ul>	

	<p><b>Candidates Forum</b></p> <ul style="list-style-type: none"> <li>• Spring – April 1<sup>st</sup></li> <li>• Autumn-4<sup>th</sup> Wed in Oct</li> </ul>	<p>\$250</p>	<p>2</p>	<ul style="list-style-type: none"> <li>• Identification in press release</li> <li>• Identification on social media</li> <li>• Identification in Newsletter</li> <li>• Identification at the event</li> </ul>	
	<p><b>Scarecrows on Parade</b></p> <p><i>Sponsor a downtown Scarecrow for two weeks includes Fall Fest last Sat of Oct</i></p>	<p>\$250</p>	<p>4</p>	<ul style="list-style-type: none"> <li>• Identification on social media &amp; Website</li> <li>• Identification in newsletter</li> <li>• On air mention on Community Comment</li> </ul>	
	<p><b>Taste of Beaver Dam</b></p> <p><i>Sweepstakes where consumers email photos of restaurant receipts to win weekly restaurant gift cards. Held month of March</i></p>	<p>\$250</p>	<p>6</p>	<ul style="list-style-type: none"> <li>• Social Media, Newsletter, Website</li> </ul>	
	<p><b>Summer Movie Under the Stars</b></p> <p><i>Outdoor Free Community Movie</i></p> <p><i>2-3 movies per summer</i></p>	<p>\$500</p>	<p>8</p>	<ul style="list-style-type: none"> <li>• Social Media, Web, Newsletter</li> <li>• Logo on pre-movie screen.</li> <li>• On air mention on Community Comment</li> </ul>	
	<p><b>Taste of Wisconsin</b></p> <p>Sat Before Father's Day</p> <p>Main Sponsors (includes glass)</p> <p>Cheese Sponsor</p> <p>Ticket Sponsor</p> <p>Water Sponsor</p> <p>Entertainment Sponsor</p> <p>Safe Ride Home Sponsor</p> <p>Program Sponsor</p> <p>T-Shirt Sponsors (Logo)</p> <p>Glass Sponsors (Name)</p> <p>Brewery Sponsor</p>	<p>\$500</p> <p>\$350</p> <p>\$350</p> <p>\$250</p> <p>\$250</p> <p>\$250</p> <p>\$250</p> <p>\$250</p> <p>\$125</p> <p>\$125</p> <p>\$175</p>	<p>12</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>20</p> <p>Varies</p>	<p>Main Sponsors:</p> <ul style="list-style-type: none"> <li>• Identification on tickets</li> <li>• Banner at the event</li> <li>• Announcements from Entertainment</li> <li>• Social Media, Web &amp; Newsletters</li> <li>• 2 tickets to the event</li> <li>• Logo in the Taste of WI Program</li> </ul> <ul style="list-style-type: none"> <li>• One ticket to the event</li> <li>• Name/Logo on-shirt/glass/sign</li> <li>• Name in Taste of WI Program</li> </ul>	
	<p><b>Wine Tour</b> -3<sup>rd</sup> Friday in Sept</p> <p>Main Sponsor</p> <p>Tasting Glass Sponsor</p> <p>- Logo on Glass</p> <p>Ticket Sponsor</p> <p>-Special coupon/ad on ticket</p> <p>Location Site Sponsor</p>	<p>\$500</p> <p>\$500</p> <p>\$250</p> <p>\$100</p>	<p>8</p> <p>1</p> <p>1</p> <p>12</p>	<ul style="list-style-type: none"> <li>• Logo in Wine Tour Program</li> <li>• Social media posts and advertising</li> <li>• Identification on tickets</li> <li>• Prominent signage at event</li> <li>• Website and Newsletter mention</li> </ul> <p>Location Site Sponsorship:</p> <ul style="list-style-type: none"> <li>• Signage at your chosen location</li> <li>• Identification in Program</li> <li>• Newsletter Mention</li> </ul>	