



2022 Beaver Dam Chamber of Commerce Marketing and Sponsorship Opportunities

Company: _____ Contact Name: _____

Phone: _____ Email: _____

Total Sponsorship Commitment \$ _____ Check Enclosed Invoice Us

Chamber Partner Sponsorship Levels



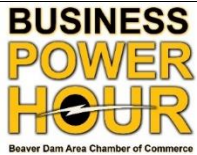

Benefits	Executive Circle Sponsor \$3000	Vision Sponsor \$2000	Mission Sponsor \$1000
Main Sponsor at six signature Chamber events in 2022 plus two tickets (or two golfers) at each event.*	X		
Main Sponsor at four signature Chamber events in 2022 plus two tickets (or two golfers) at each event.*		X	
Main Sponsor at two signature Chamber events in 2022 plus two tickets (or two golfers) at each event.*			X
Recognition in the Chamber office	X		
One attendee at Leadership Beaver Dam (\$500 Value!)	X		
Logo in Community and Visitor Guide 2023	X		
Rotating logos on the Chamber home page	X	X	
Sponsor Logo on Depot Dispatch & Chamber Brief	X	X	
Member Mailing Labels	X	X	
One published newsletter item as requested	X	X	
Logo on Strategic Investors Webpage (coming in 2022)	X	X	X
Additional Listing in 2023 Visitor & Community Guide	X	X	X
Additional Listing on NEW 2022 Website	X	X	X
One published social media post as requested	X	X	X
Complimentary "promoter" package	X	X	X
Sponsor Listing in the Visitor and Community Guide 2023		X	X

***Chamber Partner Sponsorship Signature Events (Select 6, 4 or 2):**






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| <ul style="list-style-type: none"> ○ Golf Outing (includes 2 golfers) ○ Corn Roast (includes 8 tickets) ○ Wine Tour (Includes 2 tickets) ○ Young Professionals – New 2022 Program ○ Economic Update Luncheon (Includes 4 tickets) ○ Movie under the Stars ○ Hometown Holiday Adventure ○ Leadership Beaver Dam Alumni Event ○ Taste of Wisconsin (Includes 2 tickets) | <ul style="list-style-type: none"> ○ Annual Dinner & Awards (Includes 4 tickets) ○ Choice of two = one Signature Event <ul style="list-style-type: none"> ● Christmas Party ● Scarecrows on Parade ● Candidates Forum ● Tourism Week Luncheon ● Taste of Beaver Dam Sweepstakes ● Holiday Open House |
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Events subject to change. If an event is cancelled, another event will be substituted or advertising equivalence be given.

Ala Carte Sponsorship Opportunities

Event	Sponsorship Opportunity	Cost	Qty	Benefits
	Annual Dinner and Awards Ceremony (January)	\$500		<ul style="list-style-type: none"> • Identification in press release • Identification on the event invitation • Verbal recognition at the event • Identification on the dinner program • Social Media, Website & Newsletter • Reservations for 4
	Annual Dinner supporting sponsorship	\$100		<ul style="list-style-type: none"> • Identification on the event invitation • Identification on the dinner program
	Breakfast Network Event Sponsor (every other month)	\$100	6/yr	<ul style="list-style-type: none"> • Brief commercial at the event • Marketing materials at the event • Social Media, Website & Newsletter • Reservations for 2 at the event
	Business After Hours (BAH) Sponsor an event – typically 2 nd Wednesday of each month	\$75 + <i>Cost of food & beverages to host</i>	12/ year	<ul style="list-style-type: none"> • Opportunity to give a brief commercial at the event. • Opportunity to bring marketing materials to the event • Social Media, Newsletter & website
	Business Power Hour (virtual or live options) Learn to improve your business or grow professionally.	\$100	12/ year	<ul style="list-style-type: none"> • Opportunity to give a brief commercial at the event. • Website and newsletter mention
	New Young Professionals Networking Event Sponsorships will be available...coming soon!	Coming Soon!		<ul style="list-style-type: none"> • <i>Note – the Young Professionals is coming back as part of a Leadership Beaver Dam service project. Stay tuned for sponsorship information.</i>
	Beaver Dam's Annual Corn Roast Main event Sponsor	\$500		Main Event Sponsors: <ul style="list-style-type: none"> • Identification in all press releases • Identification on tickets • Verbal recognition the night of the event • Prominent signage at the event • Social Media, Website & Newsletter • 8 tickets to the event
	Entertainment Sponsor Beer Sponsor Corn Sponsor Brat Sponsor	\$400 \$300 In Kind \$300	2 1 1 1	Supporting Sponsors: <ul style="list-style-type: none"> • Identification on invitations • Verbal recognition the night of the event • Prominent signage at the event • 4 tickets each to the event

 <p>ECONOMIC UPDATE LUNCHEON</p>	<p>Economic Update Luncheon Main Sponsor</p>	<p>\$500</p>		<p>Sponsors receive:</p> <ul style="list-style-type: none"> • Identification in all press releases • Identification in event invitation • Verbal recognition at the luncheon • Social Media, Newsletter & Website • Up to 4 reservations
 <p>BEAVER DAM CHAMBER OF COMMERCE ANNUAL GOLF OUTING</p>	<p>Golf Outing Main Sponsor (includes 2 golfers) Dinner Sponsorship Lunch Sponsorship Golf Cart Sponsor</p>	<p>\$500 \$250 \$200</p>	<p>3 3 1</p>	<p>Main Event Sponsors</p> <ul style="list-style-type: none"> • Logo in Golf Outing Program • Social media, Newsletter & Website • Prominent signage at event • Logo on event invitation • Logos on Banners
<p>Hole Sponsorship Hole Event Sponsorship</p>		<p>\$150 \$150</p>	<p>36 12</p>	<p>Hole and Event Sponsors</p> <ul style="list-style-type: none"> • Company name at the Hole • Company name in the Golf Program
 <p>ANNUAL CHRISTMAS PARTY</p>	<p>Annual Christmas Party Main Sponsor or Music Sponsor</p>	<p>\$250</p>		<ul style="list-style-type: none"> • Identification at the event • Identification on invite • Identification on website and social media • Identification in the newsletter
 <p>SANTA'S HOMETOWN HOLIDAY ADVENTURE</p>	<p>Santas Hometown Holiday Adventure</p>	<p>\$500</p>		<ul style="list-style-type: none"> • Identification on social media • Identification on schedule of events flyer • Signage at the Chamber • Website and Newsletter mention • On air mention on Community Comment
 <p>Holiday Open House</p>	<p>Holiday Open House <i>Event Sponsor – in kind contribution would be treats, cookies, crafts and beverages for the public open house.</i></p>	<p>\$250 or in kind</p>		<ul style="list-style-type: none"> • On air mention on Community Comment • Signage at the Chamber Open House • Social media mention • Newsletter mention
 <p>LEADERSHIP BEAVER DAM</p>	<p>Leadership Beaver Dam</p>	<p>\$1500</p>	<p>2</p>	<ul style="list-style-type: none"> • Identification on program press releases • Identification on session agendas • Brief “commercial” at orientation. • Brief “commercial at graduation. • Mention on social media & website
 <p>LEADERSHIP BEAVER DAM ALUMNI</p>	<p>Leadership Beaver Dam Alumni Annual Speaker Event</p>	<p>\$500</p>		<ul style="list-style-type: none"> • Identification in press release • Identification in marketing materials • Verbal recognition at event • Mention on social media & website
 <p>NATIONAL TRAVEL & TOURISM WEEK</p>	<p>Tourism Week Luncheon Joint Event with Beaver Dam Rotary Club</p>	<p>\$250</p>		<ul style="list-style-type: none"> • Identification in press release • Identification on event invitation • Verbal recognition at the event • Mention on social media & website • 2 lunches at the event

	<p>Candidates Forum</p> <ul style="list-style-type: none"> • Spring – April 1st • Autumn-4th Wed in Oct 	\$250		<ul style="list-style-type: none"> • Identification in press release • Identification on social media • Identification in Newsletter • Identification at the event
	<p>Scarecrows on Parade</p>	\$250		<ul style="list-style-type: none"> • Identification on social media & Website • Identification in newsletter • On air mention on Community Comment
	<p><i>Sponsor a downtown scarecrow for two weeks including Fall Fest</i></p>	\$25		<p>Signage on scarecrow in downtown for two weeks PLUS during Fall fest which has 1000+ attendees!</p>
	<p>Taste of Beaver Dam <i>Sweepstakes where consumers email photos of restaurant receipts to win weekly restaurant gift cards.</i></p>	\$250		<ul style="list-style-type: none"> • Identification on social media & website promotions • Identification in newsletter • On air mention on Community Comment
	<p>Movie Under the Stars <i>Outdoor Free Community Movie</i></p>	\$500		<ul style="list-style-type: none"> • Identification on social media & Website • Identification on movie screen prior to movie. • Identification in newsletter • On air mention on Community Comment
	<p>Taste of Wisconsin</p> <p>Main Sponsors \$500 Food Sponsor \$350 Ticket Sponsor \$350 Raffle Sponsor \$250 Entertainment Sponsor \$250 Safe Ride Home Sponsor \$250 Program Sponsor \$250</p>			<p>Main Event Sponsors:</p> <ul style="list-style-type: none"> • Identification in all press releases • Identification on tickets • Prominent signage at the event • Social Media and Website posts • 2 tickets to the event • Logos in the Taste of WI Program
	<p>T-Shirt Sponsors (Logo on shirt) \$125 Glass Sponsors (Name on glass) \$125 Brewery Sponsors (Logo on sign) \$175</p>		6 16 Varies	<ul style="list-style-type: none"> • One ticket to the event • Name/Logo on shirt or glass or sign • Name in Taste of WI Program
	<p>Wine Tour</p> <p>Main Sponsor \$500 Tasting Glass Sponsor \$500 - Logo on Glass Ticket Sponsor \$250 -Special coupon/ad on ticket</p>		1 1	<ul style="list-style-type: none"> • Logo in Wine Tour Program • Social media posts and advertising • Identification on tickets • Prominent signage at event • Website and Newsletter mention
<p>Location Site Sponsor \$100</p>			12	<p>Location Site Sponsorship:</p> <ul style="list-style-type: none"> • Signage at your chosen location • Identification in Wine Tour Program • Newsletter Mention

Chamber Themed Promoter Package: \$100 Each Month the Chamber will chooses two themes to promote our Chamber members as a group on social media and the website. (e.g Home Owners Month, Insurance Month)